

**2022 Atlantic Reined Cow Horse Association
Board of Director Nominations**

Mark Sigler ▪ Matt Lipka ▪ Desiree Hoyt ▪ Lia Savas

Mark Sigler – *Collegeville, PA*

Mark Sigler has been on the ARCHA board for four years and has been treasurer for two of those years. Originally from Texas, Mark has lived and trained in Florida, moving up to the Northeast in 2013 to become Dom Conicelli's resident trainer. He has a vested interest in ARCHA since it is his job and provides valuable direction and insight for the board by sharing his industry knowledge for the best of the association. In addition to his goal to help ARCHA grow and improve, Mark just wants to see ARCHA members grow and improve too so they are able to go to more shows in other areas and be competitive.

Matt Lipka – *Dallas, PA*

As a Cow Horse facility owner/operator and as a NRCHA professional, I am committed to maintaining the integrity of the Atlantic Reined Cow Horse Association. My experience as a business owner will help ensure the association remains financially sound. As a competitor, I understand the importance of a safe and enjoyable show environment. I will promote an association that focuses on the education and success of its members. I have always viewed the ARCHA as a family, I am dedicated to ensuring its longevity for future generations.

Desiree Hoyt -*Wapwallopen, PA*

I have been a long-time member of the ARCHA and on the board of directors for the past two years. My contributions to the organization include a variety of tasks including organizing a clinic at the start of the show season for the past 4 years. It continues to be a very successful event and one that other clubs around the nation have mimicked in its design. As a member of the board, I will work to organize even more learning opportunities for our entire membership. In addition to organizing clinics, I have for the past 5 years sought out sponsors to donate prizes to our Fall Extravaganza Show. As a member of the board, I will continue to seek sponsors to support our organization and provide extra incentives for our members to participate in and promote our shows throughout the year. Another aspect to the show experience that I am responsible for is the inclusion of the video feature and playback at all of our shows. The professional quality video is a great tool for learning, for judge reviewed scoring capabilities, and for capturing the memories of fantastic rides. Recognizing the talented riders of our organization with Spotlight Rider Video interviews and articles was another of my contributions this past year. And lastly, the inclusion of the lead line class to our regular shows was something I introduced last year and continue to have plans for this coming year. Promoting our youth and their interest in the sport is crucial to our longevity as an organization.

I believe I would be a good choice to remain on the ARCHA board. I admit, I still have much to learn about running affiliate events for the NRCHA, but I am optimistic this experience will continue to teach me the necessary components of that. In addition, I consider myself a very social person, and, as much as I like to talk, I also like to listen. I feel that I am very approachable for all members to come to me at any time to express their thoughts or concerns. Please consider me as a re-elected member of the ARCHA board. Thank You!

Lia Savas - *Central Islip, NY*

The ARCHA has been a part of my life since 2009, and since I joined, I think I have missed a total of five shows. In 2016 I was elected to the BOD under newly elected President Frank Prisco, and I held the Secretary position until 2021. In 2022 I was appointed as VP. My roles still include everything from handling website updates, sending club emails, posting on FB, Green Hi Point Awards, promoting award winners, getting Sponsorships, updating the announcements, social media, silent auction promotions, and hanging & removing banners just to name a few things. It has been an honor to serve the ARCHA and it's exciting to be a part of a group of people as passionate and hardworking as the current BOD. My goal is and has always been to see this club grow and succeed.